# THE OHIO VALLEY CHAPTER OF THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES PRESENTS THE 2024 REGIONAL HIGH SCHOOL STUDENT PRODUCTION AWARDS

The Ohio Valley Chapter of NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy<sup>®</sup> Award.



#### **ONLINE ENTRY PROCESS:**

The entire Student Production Award's process is online. Submit your entry information, upload your video for judging and even pay the entry fee (if paying by credit card) from any computer with internet access – all in a secure environment.

#### STANDARD RULES AND REGULATIONS

#### **PURPOSE**

To recognize outstanding student achievement in production by conferring awards of merit in the Chapter's designated awards region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by high-school students.

#### **ELIGIBILITY**

- Projects conceived, produced and executed by students at a high school or technical/vocational school within the Chapter's designated awards region are eligible for student award consideration. \*See page 7 for a list of all eligible counties in our region.
- 2. Returning students who previously worked as professionals are not eligible.
- 3. No professional services may have been employed in the production of the entry.
- 4. Faculty involvement can only be advisory.
- 5. Entrants must be enrolled as a full-time student during the eligibility period.
- 6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
- Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.

- No entry may be submitted to more than one Chapter's awards
- 9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
- 10. Entries must be as they were originally submitted to the student's advisor. There may not be any edits to the originally completed video except for edits to bring the entry length within the specified category time limit. When editing for time, use only straight cuts with one second of black to denote where content has been removed.
- 11. There is no limit to the number of entries a school may submit in each category.
- 12. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
- 13. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS: Students are not considered peer professionals and, as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other professionals and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entry fees. The student is then prohibited from entering subsequent student production categories with other classmates.

**ENTRY SUBMISSIONS:** A teacher, professor or advisor must approve the entry even if the student handles the submission or upload process themselves. There is no limit to the number of entries a school may submit.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

LANGUAGE(S): Entries in languages other than may be entered. English subtitles or a secondary audio track with English-language translation must be provided for entries to be judged by those who may not speak the language.

DOUBLE DIPPING: No single entry may be submitted in its entirety in more than one Programming category. The same student may not be listed on more than one entry for doing the same job using the same work. If a student was responsible for more than one role, they may submit the video in the appropriate craft categories to be judged for that particular craft (i.e., writer, editor, etc.).



ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

**INTENTIONAL FALSIFICATION:** The faculty advisor warrants that they are the party most responsible for verifying that eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

FEES: While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. Membership is not a requirement for advisors or entrants.

#### **PAYMENTS**

#### The administrative fee is \$25/entry.

Credit card payments can be made online through your account dashboard.

An automatic receipt will be sent by e-mail.

Or, if preferred, send a check payable to NATAS-Ohio Valley Chapter PO Box 411 West Chester, OH 45071

CATEGORY VIABILITY: In the event the Awards Committee deems a category non-viable due to insufficient number of entries, the category may be merged with another similar category. The goal is always a fair and strong competition for the students.

JUDGING AND EVALUATION: Programming Categories are judged on three criteria: content, creativity and execution on a 10-point scale (maximum 30 points). Craft Categories are judged on two criteria: creativity and execution (maximum 20 points). Judging panels are to be made up of qualified professional judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

AWARDS: A crystal pillar is awarded to the school for entries validated by a professor or advisor. Students responsible for the production will each receive a certificate. Pillars may be purchased after the awards ceremony for students listed on winning entries.

Note: The cost for high school pillars is \$125/ea.

#### RESTRICTION ON THE USE OF EMMY® MARK

Schools may refer to the fact that they are recipients of a NATAS Student Production Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

# All entries must be submitted through our online entry system

#### STUDENT EXPRESS

Submit, Upload and Pay for entries — all in one place!

Follow this 4-step process

- 1. Register (if you don't already have an account)
- Submit Your Entry Info (the "paperwork" part of the process)
- 3. Upload & Approve Your Video
- 4. Pay the Fee



#### **IMPORTANT**

Please make sure you select the correct category when submitting online. **C**-indicates College/University entries **H**-indicates High School entries

#### **VIDEO SPECIFICATIONS**

Entrants are responsible for the technical quality of their videos. For best quality, encode your video at its original size. <u>Click here</u> for a good article on preparing videos for upload.

Preferred File Format - MP4
H.264 video codec and AAC audio codec

- For best quality encode your video at its original size.
- 1920x1080p or 1280x720p is recommended
- Minimum acceptable size is 720x480
- Do NOT letterbox your video

## **FNTRY DEADLINE**

**April 30, 2024** 

#### **BEAT THE DEADLINE!**

The earlier you submit your entries and upload videos, the easier it will be to allow time for adjustments and to correct any entry issues. Please make a genuine effort to start early to avoid last-minute errors.

#### **CONTACT INFORMATION**

Don Hancock

High School Student Production Awards Chair highschoolawards@ohiovalleyemmy.org



# HIGH SCHOOL STUDENT PRODUCTION AWARDS

For over a decade the regional chapters of The National Academy of Television Arts & Sciences have hosted the Regional High School Student Production Awards. These competitive Awards include programming and craft categories. Each of the recipient schools receives a crystal pillar with the Student Production Awards logo recognizing the achievement of the student production. The students receive individual certificates from their regional chapter.

Regional recipients will automatically advance to the National Student Production Awards. Recipients of these national awards will be announced at an event later in the year. For more information visit the website: <a href="https://theemmys.tv/nspa/">https://theemmys.tv/nspa/</a>

#### **PROGRAMMING CATEGORIES**

Note: The same material may not be entered in more than one programming category.

#### **IMPORTANT:**

Please make sure you select the correct category when submitting online. C-indicates College/University entries H-indicates HS entries

#### H-01. Newscast

For outstanding achievement in a newscast, produced daily or less than daily, but broadcast, streamed or otherwise distributed as a "live" program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases.

Time Limit: 30 minutes.

#### H-02. News Report

For outstanding achievement in a presentation of timely news, information, current events or controversial issues. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Entries will be judged on the basis of editorial content and pictorial coverage which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. *Time Limit: 10 minutes*.

For outstanding achievement by a single individual covering a single or multi-part news story. The MMJ is reporter, writer, photojournalist and editor. **Entry may not be submitted in any other programming or craft category.** 

Time Limit: 10 minutes.

NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories.

#### H-04. Video Essay

For outstanding achievement by a single individual covering a single or multi-part story. The video essay creator is the photographer and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. **Entry may not be submitted in any other programming or craft category.** 

Time Limit: 10 minutes.

NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories. In addition, Video Essay submissions must not include any on-camera or voice-over narration. Visual elements, interview soundbites and nat sound are permitted to tell the story.

#### H-05. Non-Fiction - Short Form

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: Up to 10 minutes.

#### H-06. Non-Fiction - Long Form

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: Minimum 10 minutes - maximum 30 minutes. NOTE: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry within the specified time limit.

H-03. Multimedia Journalist (MMJ)



#### H-07. Public Affairs/Community Service

For outstanding achievement in a presentation of content with current social, civic or other issue-oriented subject matter. Entry may be a single story or a multi-part series of stories on the same topic. Advocacy of a point of view is encouraged. Content, creativity and execution will be important elements in judging the entries. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. *Time Limit: 10 minutes*.

#### H-08. Arts/Entertainment/Cultural Affairs

For outstanding achievement in a presentation of content devoted to cultural or artistic significance. Entry may be a single story or a multi-part series of stories on the same topic. *Time Limit: 10 minutes*.

#### H-09. Magazine Program & Lifestyle

For outstanding achievement in a program consisting of various stories of regional interest, usually on current events or entertainment in a format that often includes interviews and interspersed with links by presenters who appear in the reports. Could cover "pre-produced" or "recorded and edited" morning announcements. Designed to entertain and inform. Can include content that deals with everyday life subjects or trends such as: food, fashion, movies, pets, home & garden, outdoors, electronics, or hobbies.

Judges will look at the overall content, creativity and execution of the entire program as a complete product.

Time Limit: 30 minutes.

#### H-10. Music Video

For outstanding achievement in replication, reinterpretation, or original material in a music video. Judges will evaluate content, creativity and execution. *Time Limit: 5 minutes*.

#### H-11. Fiction - Short Form & Long Form

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student-originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: Up to 30 minutes*.

NOTE: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

#### H-12. Sports Story or Segment

For outstanding achievement in a sports news, information or feature story. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: 10 minutes*.

#### H-13. Sports Program

For outstanding achievement in a sports program or special. Entry may be live or edited and must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and preproduced segments. Entry may have no post-edits except for the removal of PSAs, interstitials or commercials. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. *Time limit: 30 minutes*.

NOTE: This category is for shows such as pre/post-game shows, sports interview/discussion programs, season recap shows, etc. If the original presentation ran more than 30 minutes, entrants may select up to three (3) segments/excerpts to bring the entry to the specified time limit.

One (1) second of black should be included between segments/excerpts.

#### H-14. Live Sporting Event/Game

For outstanding achievement in the production of a live or recorded live sports event or game. A composite is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. *Time limit: 30 minutes.* 

NOTE: One (1) second of black should be included between segments/excerpts.

#### H-15. Public Service Announcement (PSA)

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. Spots may be 5-seconds to 5 minutes in length.

#### H-16. Commercial

For outstanding achievement in a production advertising a product, business, service, school or school department, or a community or school event that is conceived, written, created and produced for a class/school project. Spots may be 5-seconds to 5-minutes in length.

## ENTRY DEADLINE: April 30, 2024

#### **Eligibility Period**

May 1, 2023 – April 30, 2024

Videos must have been completed as part of the entrant's academic experience during the eligibility period.



#### **CRAFT CATEGORIES**

NOTE: Only those who performed the specified craft should be listed on the entry.

NOTE: One (1) second of black should be inserted between elements of a composite entry.

#### H-17. Animation/Graphics/Special Effects

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.

Time Limit: 15 minutes.

#### H-18. Audio/Sound

For outstanding achievement in audio or sound design demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.

Time Limit: 15 minutes.

#### H-19. Director

For outstanding achievement in directing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.

Time Limit: 15 minutes.

#### H-20. Editor

For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.

Time Limit: 15 minutes.

#### H-21. Photographer

For outstanding achievement in videography or cinematography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally prepared for class or extra-curricular assignment.

Time Limit: 15 minutes.

NOTE: This category recognizes videography and cinematography, not still photography

#### H-22. Talent - News or Sports

For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft or a composite of material as originally prepared for class or extra-curricular assignment.

Time Limit: 15 minutes.

#### H-23. Writer

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told.

Time Limit: 15 minutes.

#### **ENTRY DEADLINE:**

### **April 30, 2024**

All forms must be completed, videos uploaded and approved, and entry fees paid by 11:59 P.M. on this date.

# LINKS Student Express

Create an account, submit entries, upload videos!

#### **Ohio Valley Chapter Website**

General student awards information and entry tips.

#### **QUESTIONS?**

Contact: highschoolawards@ohiovalleyemmy.org

\*Note: You do not need to be a member to submit an entry to the Ohio Valley Chapter's Student Production Awards competition.

#### NATIONAL STUDENT PRODUCTION AWARDS

Regional High School Student Production Award recipients will automatically advance to the National Student Production Awards competition.

Recipients of these national awards will be announced in the fall of 2023.

For more information about the National Student Production Awards visit the website <a href="https://theemmys.tv/nspa">https://theemmys.tv/nspa</a>



## List of Eligible Counties in the Ohio Valley Chapter's Region

Clark	IL	Carroll	KY	Owsley	KY	Montgomery	OH
Crawford	IL	Carter	KY	Pendleton	KY	Morgan	OH
Edwards	IL	Casey	KY	Perry	KY	Morrow	OH
Jasper	IL	Clark	KY	Pike	KY	Muskingum	OH
Lawrence	IL	Clay	KY	Powell	KY	Perry	OH
Richland	IL	Daviess	KY	Pulaski	KY	Pickaway	OH
Wabash	IL	Edmonson	KY	Robertson	KY	Pike	OH
Wayne	IL	Elliott	KY	Rockcastle	KY	Preble	OH
White	IL	Estill	KY	Rowan	KY	Ross	OH
Clark	IN	Fayette	KY	Russell	KY	Scioto	OH
Clay	IN	Fleming	KY	Scott	KY	Shelby	OH
Crawford	IN	Floyd	KY	Shelby	KY	Union	OH
Daviess	IN	Franklin	KY	Spencer	KY	Vinton	OH
Dearborn	IN	Gallatin	KY	Taylor	KY	Warren	OH
Dubois	IN	Garrard	KY	Trimble	KY	Washington	OH
Floyd	IN	Grant	KY	Union	KY	Tazewell	VA
Franklin	IN	Grayson	KY	Warren	KY	Barbour	WV
Gibson	IN	Green	KY	Washington	KY	Boone	WV
Greene	IN	Greenup	KY	Wayne	KY	Braxton	WV
Harrison	IN	Hancock	KY	Webster	KY	Cabell	WV
Jackson	IN	Hardin	KY	Whitley	KY	Calhoun	WV
Jefferson	IN	Harrison	KY	Wolfe	KY	Clay	WV
Jennings	IN	Hart	KY	Woodford	KY	Doddridge	WV
Knox	IN	Henderson	KY	Adams	OH	Fayette	WV
Ohio	IN	Henry	KY	Athens	OH	Gilmer	WV
Orange	IN	Hopkins	KY	Auglaize	OH	Greenbrier	WV
Parke	IN	Jackson	KY	Brown	OH	Harrison	WV
Perry	IN	Jefferson	KY	Butler	OH	Jackson	WV
Pike	IN	Jessamine	KY	Champaign	OH	Lewis	WV
Posey	IN	Johnson	KY	Clark	OH	Lincoln	WV
Ripley	IN	Kenton	KY	Clermont	OH	Logan	WV
Scott	IN	Knott	KY	Clinton	OH	Marion	WV
Spencer	IN	Knox	KY	Coshocton	OH	Mason	WV
Sullivan	IN	Larue	KY	Crawford	OH	McDowell	WV
Switzerland	IN	Laurel	KY	Darke	OH	Mercer	WV
Union	IN	Lawrence	KY	Delaware	OH	Mingo	WV
Vanderburgh	IN	Lee	KY	Fairfield	OH	Monroe	WV
Vermillion	IN	Lewis	KY	Fayette	OH	Nicholas	WV
Vigo	IN	Lincoln	KY	Franklin	OH	Pleasants	WV
Warrick	IN	Madison	KY	Gallia	OH	Pocahontas	WV
Washington	IN	Magoffin	KY	Greene	OH	Putnam	WV
Wayne	IN	Marion	KY	Guernsey	OH	Raleigh	WV
Adair	KY	Mason	KY	Hamilton	OH	Randolph	WV
Anderson	KY	McLean	KY	Hardin	OH	Ritchie	WV
Barren	KY	Meade	KY	Highland	OH	Roane	WV
Bath	KY	Menifee	KY	Hocking	OH	Summers	WV
Boone	KY	Mercer	KY	Jackson	OH	Taylor	WV
Bourdon	KY	Metcalf	KY	Knox	OH	Tucker	WV
Boyd	KY	Montgomery	KY	Lawrence	OH	Upshur	WV
Boyle	KY	Morgan	KY	Licking	OH	Wayne	WV
Bracken	KY	Muhlenberg	KY		OH	Webster	WV
Bracken	KY		KY	Logan Madison	OH	Wirt	WV
Breatnitt Breckinridge	KY	Nelson Nicholas	KY	Marion	OH	Wood	WV
	KY		KY		OH		WV
Bullitt		Ohio	KY	Meigs		Wyoming	VVV
Butler	KY	Oldham		Mercer	OH		
Campbell	KY	Owen	KY	Miami	OH	<u> </u>	

