



The National Academy of Television Arts and Sciences' Ohio Valley Chapter has selected this year's Silver Circle Honorees. Each has devoted many years to broadcasting, education and community service and are highly deserving of this prestigious award.

Silver Circle is one of NATAS' highest honors, which recognizes television professionals who have performed distinguished service for 25 years or more. Gold Circle inductees have served for 50 years or more.

In the words of NATAS Ohio Valley Chapter Silver/Gold Circle Committee Chair, Jim Timmerman, "Silver and Gold Circle members are honored for more than their longevity -- they are honored for making an enduring contribution to the vitality of the television industry and for setting standards of achievement we can all hope to emulate. These honorees also give back to the community as mentors, educators and volunteers."

The 2022 Silver Circle honorees were formally recognized during the 58th annual NATAS Ohio Valley Chapter Emmy Awards Ceremony on July 30th at the Renaissance Hotel in Columbus, Ohio.

This year's honorees are . . .

Brad Byrd

Gold Circle

Anchor and
Managing Editor

WEHT
Evansville, IN



His love of vintage automobiles could be testament to how Brad Byrd feels about broadcast news – that quality and integrity are timeless. A native of Muncie, Indiana, and a Ball State grad, Bradley spent the early years in Fort Wayne and Indianapolis. Lured to the Tri-state by WFIE TV as the weekend anchor, he moved to competitor WEHT TV 25 as full-time news anchor in 1978. Over the decades, Brad has garnered three Regional Emmys and the prestigious National Edward R. Murrow Award. Along the way, he hosted 42 telethons for the Evansville Easter Seals Rehabilitation Center and served his community as President of the American Heart Association. Mentor to many, Brad has served as an adjunct professor of Broadcast Journalism at the University of Evansville and the University of Southern Indiana. Inducted into the NATAS Silver Circle in 2005 and the Gold Circle in 2022, Brad continues to keep his foot on the gas to bring the best to Evansville every day.



Gail Hogan

Silver Circle

Reporter/

Anchor/

Host

GMH Media

Columbus, OH

To say someone has a lot of heart often implies character, courage, determination, and fairness. Gail Hogan embodies all of these, plus one. She's grateful. Her career could have stopped at the 10-year mark had colleagues not known how to perform CPR. Life doesn't give us many second chances, but it's clear that is what she has looked for in her news reporting and interview programs ever since. The bright spot, a redeeming moment, optimism. This Toledo native entered radio broadcasting in 1978, transitioning to TV in Columbus in 1981. WSYX-TV viewers knew her as a reporter and later as a respected anchor. In the later '80s, she moved to WCMH-NBC4 where she was a natural in a variety of roles: host of "PM Magazine," reporter, news anchor, and later, executive producer and host of the popular "Daytime Columbus" program. Her effervescence has been ever-present at every stop. A survivor of cardiac arrest, Gail has readily lent her skills to champion heart health with the American Heart Association and the Ross Heart Hospital at Ohio State University. She hosts the annual special "Matters of the Heart," helping others to do what matters most.

Betsy Ross

Silver Circle

Television

Anchor

GMH Media

Columbus, OH



She learned early to say, “Yes” to opportunity. With degrees from Ball State and Notre Dame, Betsy Ross flourished in the 1980s as news anchor at WCPO in Cincinnati, further honing her talent at WTHV in Indianapolis. In the '90s, she advanced to anchor SportsChannel America, a new 24-hour sports network before returning to Cincinnati to anchor at WLWT. In 1997, she was one of six female anchors working on ESPN SportsCenter and ESPN News. Success, clearly, is an understatement. In 2002, Betsy launched her own Cincinnati-based company, Game Day Communications, a media and marketing agency specializing in sports and entertainment. This put her in perfect position to pen her 2010 book, “Playing Ball with the Boys: The Rise of Women in the World of Men’s Sports,” which is often referenced in college sports journalism classes. Ross continues her work as sports anchor at FOX 19 and as a college basketball analyst for ESPN and FOX Sports. Fans also recognize her as the voice of women’s athletics at the University of Cincinnati. A staple of Ohio sports and beyond, it’s “game on” for a woman who seems to never take a day off.



Dave Shuffett

Silver Circle

TV Host/
Producer

Lexington, KY

Four words would open his broadcasts: “Hi, I’m Dave Shuffett.” He could’ve said, “Hi. Pull up a chair. I’m going to tell you a story. A Kentucky story.” Since 1983, Dave has made an art of finding travel, adventure and uniqueness. Graduating Murray State in 1982, he spent the early years as a reporter with WYMT in Hazard and WLEX in Lexington. In 1989, he found his true calling as a host, which often included his golden retriever Sam as co-host. With Kentucky Educational Television’s “Kentucky Afield,” he introduced us to wildlife, woods and waters. In 1995, he went nationwide with “Outdoors with Dave Shuffett” on the Outdoor Channel exploring the hidden gems of America. Homesick, Dave returned in 1999 to begin a 15-year tenure as host of KET’s “Kentucky Life.” Throughout his career, his love of rural Kentucky led us to people and places often not found on a map; Dave describes it as “Kentucky’s last great places.” His friendly and curious demeanor helped us embrace history and heritage as we live our modern lives. Dave showed us that every town is a hometown. Today, he lives where he grew up - Greensburg, KY, with wife Beverly and a fishing pole nearby.