

# Ohio Valley Regional Emmy® Awards

The National Academy of Television Arts and Sciences  
Ohio Valley Chapter

## Program Advertising Rates

### Black & White Only . . . . . NET

|                                  |        |
|----------------------------------|--------|
| Outside Back Cover (color) . . . | \$ 700 |
| Inside Cover (b/w) . . . . .     | \$ 500 |
| Full Page . . . . .              | \$ 400 |
| 1/2 Page . . . . .               | \$ 250 |
| 1/4 Page . . . . .               | \$ 175 |
| Business Card . . . . .          | \$ 75  |

### DIMENSIONS:

#### **Non-Bleed (except back cover) Size**

|                            |                 |
|----------------------------|-----------------|
| Full Page                  | 7" x 9-7/8"     |
| 1/2 Page (Horizontal Only) | 7" x 4-3/4"     |
| 1/4 Page (Vertical Only)   | 3-3/8" x 4-3/4" |

### MECHANICAL REQUIREMENTS:

**Printing Process:** Offsheet, saddle stitched

**Screens:** 133 line

#### **Digital File Formats accepted:**

JPG, TIF, EPS, PNG, PDF, Microsoft Word, Photoshop

\*\* (include non-standard fonts with file)

### DEADLINES:

Reserve Ad Space by:  
**Friday, September 11, 2020**

Artwork must be received by:  
**Thursday, September 17, 2020**

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Email artwork to:

[chousley@ohiovalleyemmy.org](mailto:chousley@ohiovalleyemmy.org)



### **Payment Information**

**Make Checks payable to:**

**NATAS-Ohio Valley Chapter**

**PO Box 24796**

**Dayton, OH 45424**

### **Credit Card Information:**

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Expires \_\_\_\_\_ CVV# on back of card) \_\_\_\_\_

Payments can also be made online:

<https://ohiovalleyemmy.org/awards/advertising/>

For more information contact: Cherie Housley, 937.233.3303 or [chousley@ohiovalleyemmy.org](mailto:chousley@ohiovalleyemmy.org)