



NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES
OHIO VALLEY CHAPTER

Ohio Valley Regional Student Production Awards *College/University*

2020 CALL FOR ENTRIES

Eligibility Period: May 1, 2019 – April 30, 2020

Entry Deadline: April 1, 2020

Late Entry Deadline: April 30, 2020 (*only for projects completed 3/1 – 4/30)

TABLE OF CONTENTS

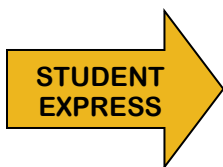
General Rules.....	1
Fees/Payments.....	2
How to Enter.....	2
Video Format.....	2
News/Program Categories.....	3
Craft Categories.....	4
Deadlines/Links/Contact Info.....	4
Designated Region.....	4

QUESTIONS?

Contact: collegeawards@ohiovalleyemmy.org

**THE OHIO VALLEY CHAPTER OF
THE NATIONAL ACADEMY OF
TELEVISION ARTS & SCIENCES
PRESENTS
THE 2020 REGIONAL
COLLEGE/UNIVERSITY
STUDENT PRODUCTION AWARDS**

The Ohio Valley Chapter of NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.



ONLINE ENTRY PROCESS:

The entire Student Production Award process is online. Submit your entry information, upload your video for judging and even pay the entry fee (if paying by credit card) from any computer with internet access – all in a secure environment.

STANDARD RULES AND REGULATIONS

PURPOSE: To recognize outstanding student achievements in production by conferring awards of merit in the chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college students.

ELIGIBILITY:

1. Programs or program segments conceived, produced and executed by students at a college, university or technical/vocational school within the chapter's designated award area are eligible for student award consideration. **See page 4 for eligible region.*
2. Returning students who previously worked, as professionals, are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must have been enrolled as a full-time student at the time the video was completed.
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.

8. No entry may be submitted to more than one chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entries must be submitted as they were originally transmitted.
11. There may not be any post-broadcast changes, except edits for time, as noted on the category descriptions that follow.
12. There is no limit to the number of entries a school may submit in each category.
13. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
14. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competition may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

INTENTIONAL FALSIFICATION: The student advisor warrants that they are the party most responsible for verifying the eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

JUDGING AND EVALUATION: Programs are judged on three criteria: Content, Creativity and Execution on a 10-point scale (maximum 30 points); and craft entries are judged on two criteria: Creativity and Execution for (maximum 20 points). Judging panels are to be made up of professional peer judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

FEES: While the NATAS offers student memberships as



non-voting members of their Chapters, membership for advisors or students is not a requirement. A fee to cover administrative expenses may be charged, but there may be no individual student entry fees. **The administrative fee is \$25/entry.*

ENTRY SUBMISSIONS: The school where the work was produced must submit each entry and the faculty advisor submitting the entry must sign the entry form. There is no limit to the number of entries a school may submit.

LANGUAGE(S): Entries in English will be judged by English-speaking professionals. Spanish-speaking professionals will judge entries in Spanish. Entries in other languages may be entered. Judging of these entries is subject to the availability of qualified judges who speak the language of the entry. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. **Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.**

AWARDS: A crystal pillar is awarded to the school for entries validated by an administrator or teacher. Students responsible for the production, as specified in writing by the school, will each receive a certificate. Additional pillars can be purchased for \$125/ea.

RESTRICTION ON THE USE OF EMMY® MARK: Schools may refer to the fact that they are recipients of a NATAS Student Production Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

ELIGIBILITY PERIOD: Entries must have been produced in the Ohio Valley NATAS Region during the eligibility period May 1, 2019 through April 30, 2020.

ENTRY DEADLINE: April 1, 2020

**NOTE: Projects completed between 3/1/2020 and 4/30/2020 may be submitted up through the extended deadline of April 30, 2020.*

PAYMENTS: Handling fees made online by credit card are processed through the secure server authorize.net. An automatic receipt will be sent by e-mail. Or, if preferred, send checks payable to:
NATAS-Ohio Valley Chapter
PO Box 24796
Dayton, OH 45424

CONTACT INFORMATION:

collegeawards@ohiovalleyemmy.org

HOW TO ENTER THE NATAS STUDENT PRODUCTION AWARDS

All entries must be submitted through our on-line entry system: [STUDENT EXPRESS](#)

Submit, Upload and Pay for entries — all in one place!

Follow this 3-step process:

1. Register (if you don't already have an account)
2. Submit Your Entry Info & Pay the Fee (the "paperwork" part of the process)
3. Upload & Approve Your Video

ENTRY UPLOAD FORMAT

PREFERRED FORMAT: MP4 using H.264 video codec and AAC audio codec

- For best quality encode your video at its original size.
 - Your video should be **at least 720x480**
 - **1280x720 is recommended**
- Do NOT letterbox your video

SUPPORTED FORMATS: The system supports nearly any format for uploading including:

- MP4
- WMV
- MOV*
- 3GP
- AVI
- FLV

**Some MOV files contain additional features like edit lists that often result in audio-video sync issues.*

NOT SUPPORTED – Some formats we occasionally encounter, that are NOT supported:

- Quicktime (MOV) files that use the Apple Intermediate Codec (part of Final Cut).
- Quicktime (MOV) files that actually only contain a raw DV stream (some DV cameras export these). Export these files using either raw DV or H264/AAC Quicktime.
- Quicktime (MOV) files with 24-bit audio.
- DRM protected files from Microsoft (WMV) or the iTunes Store (M4V, MOV).
- CSS encrypted DVD images (VOB).
- WMV videos using the MSS2 video codec (for screencasting)

All entries will be archived by the Chapter.

BEAT THE DEADLINE!

The earlier you submit your entries and upload videos, the easier it will be to allow time for adjustments and problems. Please make a genuine effort to start early to avoid last minute errors and getting caught in a pipeline jam.



COLLEGE/UNIVERSITY STUDENT PRODUCTION PROGRAMMING CATEGORIES

Note: The same material may not be entered in more than one programming category.

***IMPORTANT: Please make sure you select the correct category when submitting online. (H-indicates HS entries. C-indicates College/University entries)**

C-01. Newscast

For outstanding achievement in a newscast, produced live, daily or less than daily, but broadcast, streamed or otherwise distributed as a “live” program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. *Time Limit: 30 minutes.*

C-02. News: General Assignment

For outstanding reporting achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. *Time Limit: 10 minutes.*

C-03. Arts and Entertainment/Cultural Affairs

For outstanding achievement in a presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces. *Time Limit: 10 minutes.*

C-04. Music Video

For outstanding achievement in replication, reinterpretation or original material in a music video. Judges will evaluate content, creativity and execution. *Time Limit: 5 minutes.*

C-05. Short Form: Fiction

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: Up to 10 minutes.*

C-06. Short Form: Non-Fiction

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: Up to 10 minutes.*

C-07. Long Form: Fiction

For outstanding achievement in a presentation of a long-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: Minimum 10 minutes - maximum 30 minutes.*
**If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry within the specified time limit.*

C-08. Long Form: Non-Fiction

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: Minimum 10 minutes - maximum 30 minutes.*
**If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry within the specified time limit.*

C-09. Sports: Feature/Segment

For outstanding achievement in a presentation or compilation of up to three unedited pieces of sports news and information. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: 10 minutes.*

C-10. Sports: Live Event

For outstanding achievement in the production of a live or live-to-tape sports event or game. A composite is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant’s discretion. *Time limit: 30 minutes.*

C-11. Sports Program

For outstanding achievement in a daily or weekly sports program or sports series. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post-edits except for the removal of PSAs, interstitials or commercials. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. *Time limit: 30 minutes.*
**If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry within the specified time limit.*

C-12. Public Service (PSAs)

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. *Spots may be 5-seconds to 2 minutes in length.*

C-13. Public Affairs/Community Service

For outstanding achievement in a presentation or compilation consisting of up to three unedited pieces of content with current social, civic or other issue-oriented subject matter. Advocacy of a point of view is encouraged. Content, creativity and execution will be important elements in judging the entries. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. *Time Limit: 10 minutes.*

C-14. Magazine Program

For outstanding achievement in a program consisting of various stories of regional interest, usually on current events or entertainment in a format that often includes interviews and interspersed with links by presenters who appear in the reports. Could cover “pre-produced” or “recorded and edited” morning announcements. Designed to entertain and inform. Judges will look at the overall content, creativity and execution of the program as a complete product. *Time Limit: 30 minutes.*

C-15. Commercial

For outstanding achievement in commercial production advertising a product, business or service that is conceived, written, created and produced for a class/school project. *Spots may be 5-seconds to 5-minutes in length.*



COLLEGE/UNIVERSITY STUDENT PRODUCTION CRAFT CATEGORIES

Entrants may submit a single video or a composite of material totaling **no more than 15 minutes for Craft Category entries. Direct “lifts” with no additional editing to enhance the quality of the entry may be made to bring longer videos (such as programs, newscasts, etc.) within the 15 minute time limit.*

**Only those who performed the craft indicated by the specific category should be listed on the entry.*

C-16. Animation/Graphics/Special Effects

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

C-17. Audio/Sound

For outstanding achievement in audio or sound design demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

C-18. Director

For outstanding achievement in directing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

C-19. Editor

For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

C-20. Photographer

For outstanding achievement in photography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

C-21. Talent

For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

C-22. Video Essay (Single Camera Only)

For outstanding achievement by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. **Entry may not be entered in any other craft or program category.** *Time Limit: 15 minutes.*

C-23. Writing

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. *Time Limit: 15 minutes.*

ENTRY DEADLINES:

April 1, 2020

(for videos completed 5/1/2019 – 2/19/2020)

April 30, 2020

(for videos completed 3/1/2020 – 4/30/2020)

LINKS

[Student Express](#)

Create an account, submit entries, upload videos!

[Ohio Valley Chapter Website](#)

Scholarship and other general information.

QUESTIONS?

Contact: collegeawards@ohiovalleyemmy.org

**Note: You do not need to be a member to submit an entry to the Ohio Valley Chapter's Student Production Awards competition.*

OHIO VALLEY CHAPTER DESIGNATED REGION

Colleges, universities and technical/vocational schools must be within the following Television Markets to be eligible to submit entries to the Ohio Valley Chapter's College/University Student Production Awards:

Athens, Cincinnati, Columbus, Dayton, Zanesville – Ohio

Bowling Green, Lexington, Louisville – Kentucky

Evansville, Terre Haute – Indiana

Bluefield/Beckley/Oak Hill, Charleston/Huntington, Clarksburg/Weston, Parkersburg – West Virginia

