



NEW THIS YEAR!

Each year the Ohio Valley Chapter's EMMY Awards Committee reviews our Call for Entries and makes changes based on requirements and recommendations from the National Awards Committee. Listed below are the highlights of changes for this year.

NEW CATEGORY (p. 15 of the Call for Entries)

BRANDED CONTENT PROGRAM: For excellence in a complete, stand-alone, content-based program which tells a long form story and includes some visual branding. For example, a medical program produced by/for a hospital with their logo present throughout. Program may not contain a call for action. *Program length commercials (infomercials) are not eligible.* Entry may not be entered in any other news or program category. Time Limit: 30 minutes.

REVISED/CHANGED SUB-CATEGORIES (p. 12 of the Call for Entries)

FEATURE NEWS REPORT: For excellence in reporting of a single or multi-part feature news story or topic. Time limit: 10 minutes. Series time limit: 15 minutes.

- A. Light Feature**
- B. Serious Feature**

**Note: You can submit either a single story OR a series in either of these sub-categories.*

NEW or ADDITIONAL SUB-CATEGORIES

ARTS/ENTERTAINMENT (p. 13 of the Call for Entries)

- A. Feature/Segment:** For excellence in a feature or segment from a program or special of general entertainment, variety or visual and performing arts. Time limit: 10 minutes.
- B. Program:** For excellence in a program or special of general entertainment, variety or visual and performing arts. Time limit: 30 minutes.

CRAFTS ACHIEVEMENT (p. 18 of the Call for Entries)

ADDED the following 2 craft sub-categories

- TALENT: REPORTER-INVESTIGATIVE**
- DIRECTOR: NEWSCAST**

DELETED SUB-CATEGORIES

The following 2 craft sub-categories have been deleted because of minimal entries submitted the past several years:

- EDITOR-SPORTS**
- PHOTOGRAPHER-SPORTS**

However, material that airs in a newscast (including news, weather and sports packages) may be submitted in the "News" sub-category for Writer, Editor or Photographer. Weather or Sports programs should be submitted in the appropriate craft "Program" sub-category.