



**Ohio Valley Regional
High School Student Production Awards
2013 CALL FOR ENTRIES**

Eligibility Period: January 1, 2012 – April 30, 2013
Entry Deadline: April 30, 2013

**THE OHIO VALLEY CHAPTER OF
THE NATIONAL ACADEMY OF
TELEVISION ARTS & SCIENCES
PRESENTS
THE 2013 REGIONAL HIGH SCHOOL
STUDENT PRODUCTION AWARD**

The NATAS-Ohio Valley Chapter is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.



NEW THIS YEAR: *The entire Student Production Award process is now online. Submit your entry information, upload your video for judging and even pay the entry fee (if paying by credit card) from any computer with internet access – all in a secure environment.*

STANDARD RULES AND REGULATIONS

PURPOSE: To recognize outstanding student achievements in production by conferring awards of merit in the chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college students.

ELIGIBILITY:

1. Programs or program segments conceived, produced and executed by students at a high school within the chapter's designated award area are eligible for student award consideration. **See page 6 for a list of all eligible counties in our region.*
2. Returning students who previously worked, as professionals, are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must be enrolled as a full-time student as of the entry deadline.
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.

8. No entry may be submitted to more than one chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entries must be submitted as they were originally transmitted.
11. There may not be any post-broadcast changes, except edits for time, as noted on the category descriptions that follow.
12. There is no limit to the number of entries a school may submit in each category.
13. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
14. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

INTENTIONAL FALSIFICATION: The student advisor warrants that they are the party most responsible for verifying the eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts and Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

JUDGING AND EVALUATION: Programs are judged on three criteria: Content, Creativity and Execution on a 10-point scale (maximum 30 points); and craft entries are judged on two criteria: Creativity and Execution for (maximum 20 points). Judging panels are to be made up of professional peer judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

FEES: While the NATAS offers student memberships as non-voting members of their Chapters, membership for advisors or students is not a requirement. A fee to cover administrative expenses may be charged, but there may be no individual student entry fees. **The administrative fee is \$25/entry..*

ENTRY SUBMISSIONS: The school where the work was produced must submit each entry and the faculty advisor submitting the entry must sign the entry form. There is no limit to the number of entries a school may submit.

LANGUAGE(S): Entries in English will be judged by English-speaking professionals. Spanish-speaking professionals will judge entries in Spanish. Entries in other languages may be entered. Judging of these entries is subject to the availability of qualified judges who speak the language of the entry. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

AWARDS: A crystal pillar is awarded to the school for entries validated by an administrator or teacher. Students responsible for the production, as specified in writing by the school, will each receive a certificate. Additional pillars can be purchased for \$125/ea.

RESTRICTION ON THE USE OF EMMY® MARK: Schools may refer to the fact that they are recipients of a NATAS Student Production Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

ELIGIBILITY PERIOD: Entries must have been produced in the Ohio Valley NATAS Region during the eligibility period January 1, 2012 to April 30, 2013.

ENTRY DEADLINE: April 30, 2013

PAYMENTS: Handling fees made online by credit card are processed through the secure server authorize.net. An automatic receipt will be sent by e-mail. Or, if preferred, send checks payable to: NATAS-Ohio Valley Chapter
PO Box 24796
Dayton, OH 45424

CONTACT INFORMATION:
highschoolawards@ohiovalleyemmy.org

HOW TO ENTER THE NATAS STUDENT PRODUCTION AWARDS

All entries will be submitted through our new on-line “paperless” system. Become a Registered User, Submit, Upload and Pay — all in one secure place!

Follow this 3-step process:

1. Register (if you don't already have an account)
2. Submit Your Entry Info & Pay the Fee (the “paperwork” part of the process)
3. Upload & Approve Your Video

Links are available on page 5 and on the chapter website: www.ohiovalleyemmy.org/students/

ENTRY UPLOAD FORMAT

SUPPORTED FORMATS:

Here is a list of video formats we do support:

- WMV (WMV, WMV2, MSMPEG, VC-1)
- MOV (Sorenson Video 3, H263, H264, animation) (Certain MOV files have audio encoded such that they cannot be transcoded without loss of sync with the video)
- MPEG4 (mp4, 3ivx, DivX, Xvid, H264)
- FLV (VP6 and Sorenson Spark)
- DV and DVCPro
- 3GP (mobile phones)
- MPEG1 and MPEG2
- AVI (Indeo, Cinepak, Motion JPEG, MPEG)
- F4V (H264)

Since we use the FFMPEG framework for transcoding videos, all other formats supported by FFMPEG can be uploaded too.

NOT SUPPORTED - A few formats we occasionally encounter, that are NOT supported:

- Quicktime (MOV) files that use the Apple ProRes codec (part of Final Cut). This codec also produces extremely large files. We advise to do a rough export from Final Cut Pro.
- Quicktime (MOV) files that actually only contain a raw DV stream (some DV cameras export these). Export these files using either raw DV or H264/AAC Quicktime.
- Quicktime (MOV) files with 24-bit audio.
- DRM protected files from Microsoft (WMV) or the iTunes Store (M4V, MOV).
- CSS encrypted DVD images (VOB).
- WMV videos using the MSS2 video codec (for screencasting)

Review [recommended specifications](#) for detailed information regarding preparation of your video for upload.

All entries will be archived by the Chapter.

UPLOADING YOUR VIDEO:

Read Below and/or [Watch the Instructional Video](#) that was prepared for Emmy® Awards entrants.

VIDEO UPLOAD STEP-BY-STEP:

NOTE: You can only upload 1 video entry at a time.

STEP 1:

VERIFY THE ENTRY YOU WILL BE UPLOADING

Make sure you have your *e-mail Copy of your Entry*. This is where you will reference your **Entry ID number** and **submitter's e-mail**. Both are ESSENTIAL to begin the uploading process. The e-mail also includes a link to upload your video if needed.

On this first page you need to:

- Select the entry category from the drop down box.
- Enter the ENTRY ID Number
EXAMPLE: H-02-04 – H-02 is the category and 04 is the entry number.
- Enter your e-mail address that you provided on the entry form.
- Select Box that you agree to the terms of uploading video.

STEP 2:

REVIEW VIDEO FILE UPLOAD INFORMATION

After reading through the instructions on the page and confirming your entry information in the box at the bottom, click on **Proceed to Upload Video**.

- Select your video from your computer files by Browsing. Be sure you are uploading the correct file type.
- Click on **UPLOAD**
The Screen will change to show a status bar indicating where the video is in the upload process. Wait for video to upload. Depending on the size of your file it should only take a couple of minutes, however, the longer the entry, the longer the upload process.

IMPORTANT: DO NOT CLOSE THE BROWSER UNTIL THE UPLOAD IS COMPLETE.

DO NOT REFRESH THE PAGE OR CLICK THE “BACK” BUTTON ON YOUR BROWSER.

**If you do so, you will need to re-start the upload process.*

Video Encoding In-Progress

- **Once uploaded, the screen will change for encoding. The status will indicate “processing” until the video is “ready.”** (This process will take on average about 2 minutes for each minute of video to complete the 2 encodings but can take considerably longer if the server has a backlog of encoding.)
- You can keep your browser open while the video is processing; or, you can use the link at the bottom of the page to monitor the encoding process (a new tab/page will open in your browser); or, you can close your browser at this point and return later to finish the approval process
- When the status shows “ready,” **click on the thumbnail or “click here to play video” link** to play the video. Watch all the way through. What you see is what the judges will see.
**If the link does not appear, there was an encoding problem.*
- After watching your video, click on the **“Approve or Disapprove Video”** link

STEP 3: COMPLETE THE UPLOAD

- If the video uploaded and played properly and you approve, **select Approve**.
- **CLICK FINISH**
- **If you do not approve- select “Reject and Delete.”** Your video will be deleted and you can upload your video entry again.
- You have 3 opportunities to upload and approve your video. Once approved, or you've uploaded your video 3 times, you will not be able to upload again unless you contact the office to have options reset so you can complete the process. Contact info for reset: admin@ohiovalleyemmy.org or 937.233.3303
- ***IMPORTANT: Your video is NOT available to the judges until you approve it!**

You will receive an e-mail confirmation once you have completed the upload and approved your video. Your entry is now ready to be judged.

DEADLINE FOR ENTRIES: Online entry forms must be completed and entries uploaded no later than April 30, 2013. *The earlier you upload, the easier it will be to allow time for adjustments and problems. Please make a genuine effort to start early to avoid getting caught in a pipeline jam.*

HIGH SCHOOL STUDENT PRODUCTION PROGRAMMING CATEGORIES

Note: The same material may not be entered in more than one programming category.

H-01. Newscast

For outstanding achievement in a regularly scheduled newscast. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.
Time Limit: 30 minutes.

H-02. News: General Assignment – Serious News

H-03. News: General Assignment – Light News

For outstanding reporting achievement in a regularly scheduled presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. *Time Limit: 10 minutes.*

H-04. Arts and Entertainment/Cultural Affairs

For outstanding reporting achievement in a presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces.
Time Limit: 10 minutes.

H-05. Music Video

For outstanding achievement in replication, reinterpretation or original material in a music video. Judges will evaluate content, creativity and execution. *Time Limit: 5 minutes.*

H-06. Long Form - Fiction

For outstanding achievement in a presentation of a long-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: Maximum 30 minutes.

**If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry within the specified time limit.*

H-07. Long Form - Non-Fiction

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. *Time Limit: Maximum 30 minutes.*

**If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry within the specified time limit.*

H-08. Sports

For outstanding achievement in a presentation or compilation of up to three unedited pieces of sports news and information. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: 10 minutes.

H-09. Sports-Live Event

For outstanding achievement in the production of a live or live-to-tape sports event or game. A composite is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. *Time limit: 30 minutes.*

H-10. Public Service (PSAs)

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes.
Spots may be 5-seconds to 2 minutes in length.

H-11. Public Affairs/Community Service

For outstanding achievement in a presentation or compilation consisting of up to three unedited pieces of content with current social, civic or other issue-oriented subject matter. Advocacy of a point of view is encouraged. Content, creativity and execution will be important elements in judging the entries. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. *Time Limit: 10 minutes.*

H-12. Commercial

For outstanding achievement in commercial production advertising a product, business or service that is conceived, written, created and produced for a class/school project.
Spots may be 5-seconds to 5-minutes in length.

HIGH SCHOOL STUDENT PRODUCTION CRAFT CATEGORIES

Entrants may submit a single video or a composite of material totaling **no more than 15 minutes for Craft Category entries. Direct “lifts” with no additional editing to enhance the quality of the entry may be made to bring longer videos (such as programs, newscasts, etc.) within the 15 minute time limit.*

H-13. Animation/Graphics/Special Effects

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

H-14. Audio/Sound

For outstanding achievement in audio or sound design demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

H-15. Director

For outstanding achievement in directing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

H-16. Editor

For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

H-17. Photographer

For outstanding achievement in photography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

H-18. Talent

For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft or a composite of material as originally transmitted. *Time Limit: 15 minutes.*

H-19. Writing

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. *Time Limit: 15 minutes.*

ENTRY DEADLINE: April 30, 2013

QUESTIONS?

Contact: highschoolawards@ohiovalleyemmy.org

LINKS

[Create Registered User Account](#)

[Become a Member](#)

[Submit/Modify Entry](#)

[Upload Video](#)

List of Eligible Counties in the Ohio Valley Chapter's Region

Clark	IL	Carroll	KY	Owsley	KY	Montgomery	OH
Crawford	IL	Carter	KY	Pendleton	KY	Morgan	OH
Edwards	IL	Casey	KY	Perry	KY	Morrow	OH
Jasper	IL	Clark	KY	Pike	KY	Muskingum	OH
Lawrence	IL	Clay	KY	Powell	KY	Perry	OH
Richland	IL	Daviess	KY	Pulaski	KY	Pickaway	OH
Wabash	IL	Edmonson	KY	Robertson	KY	Pike	OH
Wayne	IL	Elliott	KY	Rockcastle	KY	Preble	OH
White	IL	Estill	KY	Rowan	KY	Ross	OH
Clark	IN	Fayette	KY	Russell	KY	Scioto	OH
Clay	IN	Fleming	KY	Scott	KY	Shelby	OH
Crawford	IN	Floyd	KY	Shelby	KY	Union	OH
Daviess	IN	Franklin	KY	Spencer	KY	Vinton	OH
Dearborn	IN	Gallatin	KY	Taylor	KY	Warren	OH
Dubois	IN	Garrard	KY	Trimble	KY	Washington	OH
Floyd	IN	Grant	KY	Union	KY	Tazewell	VA
Franklin	IN	Grayson	KY	Warren	KY	Barbour	WV
Gibson	IN	Green	KY	Washington	KY	Boone	WV
Greene	IN	Greenup	KY	Wayne	KY	Braxton	WV
Harrison	IN	Hancock	KY	Webster	KY	Cabell	WV
Jackson	IN	Hardin	KY	Whitley	KY	Calhoun	WV
Jefferson	IN	Harrison	KY	Wolfe	KY	Clay	WV
Jennings	IN	Hart	KY	Woodford	KY	Doddridge	WV
Knox	IN	Henderson	KY	Adams	OH	Fayette	WV
Ohio	IN	Henry	KY	Athens	OH	Gilmer	WV
Orange	IN	Hopkins	KY	Auglaize	OH	Greenbrier	WV
Parke	IN	Jackson	KY	Brown	OH	Harrison	WV
Perry	IN	Jefferson	KY	Butler	OH	Jackson	WV
Pike	IN	Jessamine	KY	Champaign	OH	Lewis	WV
Posey	IN	Johnson	KY	Clark	OH	Lincoln	WV
Ripley	IN	Kenton	KY	Clermont	OH	Logan	WV
Scott	IN	Knott	KY	Clinton	OH	Marion	WV
Spencer	IN	Knox	KY	Coshocton	OH	Mason	WV
Sullivan	IN	Larue	KY	Crawford	OH	McDowell	WV
Switzerland	IN	Laurel	KY	Darke	OH	Mercer	WV
Union	IN	Lawrence	KY	Delaware	OH	Mingo	WV
Vanderburgh	IN	Lee	KY	Fairfield	OH	Monroe	WV
Vermillion	IN	Lewis	KY	Fayette	OH	Nicholas	WV
Vigo	IN	Lincoln	KY	Franklin	OH	Pleasants	WV
Warrick	IN	Madison	KY	Gallia	OH	Pocahontas	WV
Washington	IN	Magoffin	KY	Greene	OH	Putnam	WV
Wayne	IN	Marion	KY	Guernsey	OH	Raleigh	WV
Adair	KY	Mason	KY	Hamilton	OH	Randolph	WV
Anderson	KY	McLean	KY	Hardin	OH	Ritchie	WV
Barren	KY	Meade	KY	Highland	OH	Roane	WV
Bath	KY	Menifee	KY	Hocking	OH	Summers	WV
Boone	KY	Mercer	KY	Jackson	OH	Taylor	WV
Bourdon	KY	Metcalf	KY	Knox	OH	Tucker	WV
Boyd	KY	Montgomery	KY	Lawrence	OH	Upshur	WV
Boyle	KY	Morgan	KY	Licking	OH	Wayne	WV
Bracken	KY	Muhlenberg	KY	Logan	OH	Webster	WV
Breathitt	KY	Nelson	KY	Madison	OH	Wirt	WV
Breckinridge	KY	Nicholas	KY	Marion	OH	Wood	WV
Bullitt	KY	Ohio	KY	Meigs	OH	Wyoming	WV
Butler	KY	Oldham	KY	Mercer	OH		
Campbell	KY	Owen	KY	Miami	OH		