



Ohio Valley Chapter High School Student Television Awards for Excellence RULEBOOK

PURPOSE

The awards promote best practices to high school students and are intended to be an incentive for the pursuit of excellence in television journalism and to focus public attention on outstanding achievements in television produced by high school students. Faculty involvement can only be advisory.

GENERAL ELIGIBILITY REQUIREMENTS

All entries must have been transmitted within the eligibility period from March 1, 2009 – February 28, 2010. Applicants must be current enrolled as a full-time student as of the application deadline.

Eligible schools that can participate must be in the coverage area of The Ohio Valley Chapter of the National Academy of Television Arts and Sciences.

Entries must be submitted as they were originally telecast, cablecast or webcast. There may not be any post-broadcast changes, except edits for time, as noted on the seven category descriptions that follow. An entry may be submitted by any student who is currently enrolled in high school and should be sponsored by the school, after school or school-related program where the work was produced.

Entries may not be entered in more than one category.

Alternatively, the high school or after school program may endorse submissions produced by its enrolled students at public access facilities, or community arts centers, thereby verifying the submission as the student's own. There is no limit to the numbers of entries that a school or after school program may submit in each category.

Entries in English will be judged by English-speaking peers. Entries in Spanish will be judged by Spanish-speaking peers. Entries in other languages may be entered. Judging of these entries is subject to the availability of qualified judges who speak the language of the entry. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

The Ohio Valley High School Student Television Award for Excellence (an engraved glass pillar) will be presented to the sponsoring high school, after school program, or producing organization. The students involved in the production of the entry will receive certificates. Following the distribution of the awards, duplicate awards (glass pillars) with individual student names will be available at a cost of \$100.00.

ENTRY CATEGORIES

1. **News** - For outstanding reporting achievement in a regularly scheduled presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome.

News entries will be judged on the basis of editorial content and pictorial coverage which demonstrate awareness of broadcast journalistic standards, including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. News entries may run no more than 5 minutes. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report.

2. **Arts & Entertainment, Cultural Affairs** - For outstanding reporting achievement in a regularly scheduled presentation of content with cultural or artistic significance. Pieces may run no more than 3 minutes. An individual may enter a compilation of his or her work in this category consisting of no more than 3 unedited pieces totaling 9 minutes in running time ("Composite entry").

Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Subject matter can include (but is not limited to) reports on popular trends, lifestyles, fashion, performing arts, music, fine arts, literature and historical retrospectives. Concept, content and execution will be important elements in judging the entries.

3. **Long Form (Fiction and Non-Fiction)** - For outstanding achievement in a regularly scheduled, or special presentation, of a long-form treatment of a single subject. Entries must run no less than 6 minutes and no more than 10 minutes. If the original presentation ran more than 10 minutes, entrants are permitted to submit two 5 minute unedited segments that best exemplify the total work.

Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports, lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Concept, content and execution will be important elements in judging the entries. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites.

4. **Sports** - For outstanding reporting achievement in a regularly scheduled, or special presentation, of sports news and information. Pieces may run no more than 3 minutes. An individual may enter a compilation of his or her work in this category consisting of no more than 3 unedited pieces totaling 10 minutes in running time ("Composite entry").

In-studio set-up, or anchor work, will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

ENTRY CATEGORIES (con.)

5. **Public Affairs/Community Service/Public Service** - For outstanding achievement in a regularly scheduled, or special presentation, of content with current social, civic, or other issue-oriented subject matter. Advocacy of a point-of-view is encouraged. Pieces may run as long as 2 minutes. An individual may enter a compilation of his or her work in this category consisting of no more than 4 unedited pieces totaling 8 minutes in running time ("Composite entry").

Concept, content and execution will be important elements in judging the entries. Entries will be judged on the basis of concept, content and execution which demonstrate awareness of broadcast journalistic standards, including accuracy and fairness.

6. **Craft Achievement** - For outstanding achievement in the technical aspects of an entry. Students who wish to enter an entire news program demonstrating their on-camera performance, or their graphics presentation, or their animation, or other production aspects are urged to submit in this category. The category also recognizes individual craft achievement in areas such as camera work, special effects, editing, music arrangement or composition, scenic and production design, lighting, directing and sound. Entries may run no more than 10 minutes. An individual may enter a compilation of several examples of his or her specific craft achievement.
7. **Writing** - For outstanding achievement in writing in all forms, including both fiction and non-fiction. The award for writing is designed to encourage clarity of thought as well as creativity. Both style and substance count heavily in determining the winner. News and news-related scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. Dramatic scripts also are eligible. All scripts must be accompanied by produced pieces.

JUDGING PROCESS

Entries will be judged by blue ribbon panels composed of television industry professionals and university or media teachers. Judges may not have a conflict of interest, which is described as having direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. To avoid conflicts of interest, judges are assigned to panels for schools submissions in geographic areas other than their own.

**DEADLINE FOR SUBMITTING ENTRIES:
APRIL 2, 2010**

RULES FOR ENTERING

Entries will be accepted as Quicktime data files. The readability of the Quicktime file is the responsibility of the entrant. Quicktime files that cannot be “read” cannot be judged and entry fees will not be refunded. The Quicktime files can be submitted on either a data CD or DVD. If you are having technical issues, please contact Anthony Mirones by phone at 513- 919- 1126 or by email at Anthony@videoedgeonline.com.

Label your disk with the following information:

- The title of the entry
- The category number and category title
- School
- The main entrant's name
- The entry length

Use a permanent marker or Sharpie to legibly PRINT on the disk. Printed CD/DVD labels (paper labels) are not suggested. Ink jet or laser printing applied directly to the CD/DVD face is acceptable. Use a clear sleeve or clear plastic case. Square shaped is best.

You must submit 2 CDs/DVDs per entry.

Only one entry per CD/DVD.

In the writing category, a full script of the entry must be included with each CD/DVD.

Include 2 copies of the Entry Form with your entry. *We recommend that you also print a copy of the entry form for your own records.* The Entry Form is available on the Chapter’s website: www.ohiovalleyemmy.org

LATE ENTRIES WILL NOT BE ACCEPTED. Entries, entry forms and checks/credit card payments must be received no later than 5 pm on Friday, April 2, 2010. **NO ENTRIES WILL BE ACCEPTED AFTER 5 PM.**

ENTRY FEES

Each entry requires an accompanying processing fee of \$25.00, payable by check or credit card. Checks should be made out to “NATAS – Ohio Valley.” This fee is NON-REFUNDABLE.

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ENTRY ERRORS AND OMISSIONS

The Ohio Valley chapter of the National Academy of Television Arts and Sciences assumes no responsibility for the accuracy, errors, or omissions of information made by individuals in the submission of entries pursuant to this notice. Entrants are urged to read the Rulebook and to follow its instructions carefully. Entrants are solely responsible for submitting correct information such as name credits and other factual information pertaining to the submission. The Ohio Valley chapter will not accept submissions, which are contrary to or in conflict with any of its rules or regulations.

Entries missing information on the entry form, or which have incorrect fees, or do not follow the guidelines for entry preparation will be subject to a \$15 reprocessing fee for each correction, which requires manual intervention including the addition or deletion of names, or the entry may be subject to disqualification.

The intentional falsification of production credits by an entrant will be the basis for disqualification of the entry.

Submission of the entry constitutes permission for the Chapter to telecast, screen or webcast all or portions of the entry.

All entries must be submitted as originally transmitted. NATAS reserves the right to corroborate any information on an entry form, to combine duplicate entries, or to disqualify an entry. All entries are subject to approval by the Ohio Valley chapter of The National Academy of Television Arts and Sciences.

USE OF EMMY® MARK

Schools and student award recipients may refer to the fact that they are recipients of a Regional Student Television Award for Excellence, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

Send entries to:

**Nicole Williams, Chapter Administrator
NATAS Ohio Valley Chapter
9610 Mission Drive
Plain City, OH 43064
614-519-6208**

***NOTE: This is a residential address**

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